WSU Action Team for Hazing Prevention Social Media Toolkit

# Purpose

Raise awareness about the WSU Action team for Hazing Prevention and encourage students, faculty, and staff to join the effort to build a safer, more respectful Coug community.

## Key Messages

* Hazing prevention is about connection, not punishment.
* The Action Team empowers student and community voices and promotes values-based engagement.
* Students, faculty, and staff can all play a role in changing campus culture.
* Every Coug deserves a safe, inclusive environment.

# Sample Posts

Use the graphics provided and sample posts on your channels.

## Post 1: General Awareness

WSU’s Action Team for Hazing Prevention is building a safer, more respectful Coug community – one rooted in connection, courage, and positive tradition.

💬Hazing doesn’t build bonds. It breaks trust.

Join us in creating a culture where every student can thrive. Apply for the action team at communitystandards.wsu.edu/action-team

## Post 2: Call to Join

The Action Team for Hazing Prevention is looking for students, faculty, and staff who care about community, safety, and belonging.

🕒 Time commitment: 2–4 hrs/month
📍 Primarily Pullman-based, but all are welcome!
Let’s build a campus culture of respect. Apply at communitystandards.wsu.edu/action-team

## Post 3: Student Empowerment

Your voice matters. Your story matters.
WSU’s Action Team for Hazing Prevention empowers students to lead change through storytelling, leadership, and values-based engagement.
🎤 Elevate your ideas.
🤝 Inspire belonging.
💡 Help shape prevention programming that works.
Be part of something meaningful. Apply at communitystandards.wsu.edu/action-team

## Post 4: What We Do

WSU’s Action Team for Hazing Prevention designs engaging curriculum, hosts awareness events, and shifts social norms around hazing.
✨ Think connection, not coercion.
💬 Think courage, not silence.
Join the movement at communitystandards.wsu.edu/action-team

## Post 5: Why It Matters

Hazing has no place in our Cougar community.
WSU students deserve safe, inclusive spaces to connect and grow.
💡 With your creativity and leadership, we can change the culture.
Let’s build a Coug community that reflects our values. Apply for the Action Team for Hazing Prevention at communitystandards.wsu.edu/action-team

# Visual Assets

* [Action Team – Instagram Carousel](https://studentaffairs.wsu.edu/media/1paibujr/hazing-prevention-action-team-social.jpeg)
* [Cougs Don’t Haze - Square](https://studentaffairs.wsu.edu/media/q0ppzlsy/2023-cougs-dont-haze-social-graphics-square.png)
* [Cougs Don’t Haze - Story](https://studentaffairs.wsu.edu/media/lqzl1m44/2023-cougs-dont-haze-social-graphics-reel-story.png)

## Hash Tags

* #CougsDontHaze
* #WSUActionTeam
* #WSUHazingPrevention
* #GoCougs

## Contact for Questions

For more information or requests, please contact communitystandards@wsu.edu